



Seacoast Artists Association
130 Water Street
Exeter, NH 03833
603-778-8856
seacoastartist.org

Gallery Presentation Standards for Artists

In the interest of presenting a professional look in the gallery, the Gallery encourages artists to make the best possible display of their work. The Gallery manager will work with artists to that end, and reserves the right to refuse substandard presentation.

- All works must be original artwork, or a reproduction of the artist's original artwork. Copies of other artists' work, whether manual or electronic, will not be accepted as suitable for inclusion in the gallery.
- Use gallery or museum quality frames. Avoid flimsy frames, chipped frames, and frames which utilize staples to hold the backing in place. Quality metal frames are fine.
- Oil paintings should not be sold without frames unless the sides of the painting are a feature of the painting itself.
- Use picture wire strong enough for the artwork, held in with eyelets or other quality hardware with enough thread to attach firmly to the frame. No "toothed" hangers.
- Mats should be clean and well cut no smudges or grit between mat and glass.
- Mount artwork on quality foam core, preferably archival (as sold by the gallery). Avoid cardboard backing except on very small paintings or shrink-wrappedwork.
- Glass or Plexiglas surfaces should be spotless.
- Sign artwork in a way that complements the work.
- A craft paper dust back provides a nice finish (except, of course, for metal frames or oil paintings).
- Place a printed label on the back with your name and contact information.
- SAA Gallery will supply artist tag.
- All prints must be labeled as "PRINT" on the price tag.
- The racks and exhibition spaces should not be overfilled. The gallery managers may remove work if necessary to improve the look of the racks or spaces. Each artist is limited to fifteen shrink-wrap pieces.
- Greeting cards and unframed matted artwork should be shrink-wrapped or displayed in clear plastic envelopes designed for this purpose in the stand-up racks.
- The Gallery Manager has final say on whether a piece is suitable and suitably presented for inclusion in the gallery. Although it is the desire of the Gallery to work with artists when there is a conflict with presentation policies, the Gallery Manager or Hanging Committee may remove unsuitable pieces without prior notice in order to maintain presentation policies.